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**TRIA BEAUTY EXPANDS MANAGEMENT TEAM  
Hires Lisa Parr as Vice President of Clinical, Regulatory & Quality Affairs**

June 12, 2009 — Pleasanton, CA — TRIA Beauty, the leader in light-based at-home beauty solutions, announced today that Dr. Lisa Parr has joined its management team as Vice President of Clinical, Regulatory & Quality Affairs.

“Lisa brings invaluable experience in clinical and regulatory affairs to TRIA Beauty — two areas critical to our future success,” said Kevin Appelbaum, CEO of TRIA Beauty. “We look forward to her leadership in executing our strategies to grow TRIA Beauty and firmly establish the company as the category leader and innovator.”

Dr. Parr brings more than 20 years of experience as a senior pharmaceutical executive with a highly successful track record of building successful global clinical research departments, and leading winning clinical and regulatory initiatives for pharmaceutical, medical device and consumer product companies. Dr. Parr was most recently the Vice President, Clinical Affairs for Obagi Medical Products, where she was instrumental in expanding physician-dispensed and prescription channels and enhancing strategic alignment with dermatology and academic science thought-leaders.

TRIA Beauty is best known for its groundbreaking TRIA Laser Hair Removal System, the first and only FDA cleared at-home laser for hair removal. The TRIA Laser delivers long-lasting laser hair removal in the privacy of your home, ultimately eliminating common chores like shaving and waxing. TRIA Laser Hair Removal System was developed by the same team of scientists that invented the professional technology in 1993. It uses that same laser technology with similar results as those professional devices, which are still considered the gold-standard among dermatologists and plastic surgeons.

The TRIA Laser Hair Removal System is available in the U.S. on QVC, at Nordstrom, Bergdorf Goodman, STUDIO at Fred Segal, Bliss Spas, select physician offices and at [www.triabeauty.com](http://www.triabeauty.com).

About TRIA Beauty

*TRIA Beauty, formerly known as SpectraGenics, is a leader in light-based therapeutic beauty systems that incorporate clinically-proven aesthetic technologies for at-home personal care regimens. In 1993 Robert Grove, Ph.D., and a team of American dermatologists and engineers developed the first diode laser for hair removal utilized by physicians in their medical practices. In 2003, these individuals assembled an internationally renowned team of experts in the field of aesthetic lasers to begin the development of its flagship TRIA device and future innovations in science-driven consumer beauty products.*

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