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Tria Beauty Ranked #45 on the San Francisco Business Times Fast 100 List
Leader in Light-based Skin Care Recognized for Entrepreneurial Innovation in the Bay Area

Dublin, CA, October 25, 2012 — Tria Beauty, the leader in light-based skin care products that deliver professional results at home, today announced it has been named one of the Bay Area's fastest growing privately held companies of 2012 by San Francisco Business Times. The Fast 100 ranks independent and privately held organizations in the Bay area on percentage of revenue growth during the three most recent fiscal years. Tria Beauty experienced 132% growth from 2009 to 2011, driven by sales of its FDA-cleared blue light acne treatment and hair removal laser.

“Tria’s dedication to bring products to market that surprise and delight consumers is at the forefront of our financial success,” stated Tria Beauty’s CEO, Kevin Appelbaum. “We are honored to be recognized for our growth and to contribute to the Bay Area’s economic success.”

Tria Beauty and the San Francisco Business Times 100 companies were honored at an award ceremony on October 24, 2012. The rankings will be featured in the San Francisco Business Times and their online counterpart.

About Tria Beauty, Inc.:

Tria Beauty, Inc. creates light-based skin care products that deliver professional results at home. The clinically proven Tria [Hair Removal Laser](#) is the first and only FDA-cleared hair removal system available for at-home use. The Tria [Hair Removal Laser](#) is safe and effective and provides permanent results. The Tria [Skin Perfecting Blue Light](#) treatment for acne is clinically proven to destroy bacteria in the skin, rapidly clearing acne breakouts and improving overall complexion. The Tria Skin Rejuvenating Laser treats multiple signs of a facial aging and is Health Canada approved and CE marked for sale in Europe. Learn more about Tria's [laser hair removal](#) system, treatment for acne and other skin care products by visiting www.triabeauty.com.