

TRIA BEAUTY NAMES NEW CHIEF OPERATIONS OFFICER

The company welcomes Michael R. Lopez as Chief Operations Officer

Dublin, CA (June 10, 2015) – Tria Beauty, Inc., the world leader in at-home laser and light-based skincare treatments, today announced Michael R. Lopez as Chief Operations Officer. Mr. Lopez assumes leadership of the company’s global technology and operations functions.

“Mike is well suited to take Tria to its next level, as we accelerate the development of our innovation pipeline and drive cost-efficiencies that will allow us expand our market reach more rapidly. Mike is a great addition to our leadership team,” stated Peter Wyles, President and CEO, Tria Beauty.

Mr. Lopez joins Tria Beauty, Inc. after holding C-level operations management positions in both global and start-up organizations, including PneumRx Inc., (acquired by BTG) and Oraya Therapeutics. His other recent experiences include Vice President of Operations at Ventus Medical and Vice President of Manufacturing for InSound Medical, (acquired by Sonova). Mr. Lopez received his B.S. in Mechanical Engineering from the U.S. Naval Academy, an MBA from the University of Rhode Island, an M.S. in Mechanical Engineering from Boston University, and a Doctorate of Management from Case Western Reserve University.

About Tria Beauty, Inc.

Tria Beauty, Inc. uses light to transform skin care, liberating women from endless and ineffective beauty regimens. Tria’s devices use technologies preferred by dermatologists for in-office treatments to deliver results in the privacy and comfort of home and at a fraction of the cost. Tria’s portfolio of medical devices for home-use includes the popular Hair Removal Laser 4X and Hair Removal Laser Precision, Age-Defying Laser for treating multiple signs of facial aging, and Acne Clearing Blue Light used to clear acne blemishes and prevent future breakouts. Learn more about Tria Beauty’s devices and other skin care products by visiting www.triabeauty.com.